

ABSTRACT

BAGUS SUTOPO YUWONO, The Relationship Between Management And Development of Tambi Tea Agrotourism. This research is supervised by **DARU RETNOWATI** and **JUARINI**. The aims of this research are (1) to analyze management in agrotourism of Tambi Tea plantation, (2) to analyze the development of agrotourism Tambi Tea, (3) to analyze the relationship between the management and the development of agrotourism of Tambi Tea plantation. The method used in this research is descriptive method. The method used for sampling is purposive method, data used in this research are primary data and secondary data. This reseach use data from Agrotourism Tambi Tea, library book, and internet. Descriptive analyze and tabulation analyze used to analyze the management and to determine the development of agrotourism. Correlation test used to analyze the relationship between the management and the development of agrotourism Tambi Tea. The result of the research showed that the percentage of the average score of the management are 78,85%, that means Tambi Tea agrotourism has a great management, the percentage of the average score of the development are 76,6%, that means the development of Tambi Tea agrotourism has good condition. The management has detive relish with the the development of agrotourism Tambi Tea.

Keywords: management, development, relationships, agrotourism